



GOVERNMENT OF KARNATAKA

KARNATAKA SCHOOL EXAMINATION AND ASSESSMENT BOARD

6TH CROSS, MALLESWARAM, BENGALURU-560003

2025-26 II PUC MODEL QUESTION PAPER – 2

SUBJECT: BUSINESS STUDIES (27)

MAXIMUM MARKS: 80

TIME: 03 HOURS

NUMBER OF QUESTIONS: 41

Instructions:

- This question paper contains of four parts A, B, C and D
- Part – A consists of four sections I, II, III and IV
- While answering write the correct serial numbers of the questions a given in the question paper.
- Write the correct and complete answer.

PART-A

I. Select and write the correct alternative from the choices given below: 5x1=5

1. Which of the following is an organizational objective of Management?
 - a. Profit
 - b. Employment opportunities
 - c. Personal growth
 - d. Competitive salary

2. How are principle of management formed?
 - a. In a laboratory
 - b. By experience of manager
 - c. By experience of customer
 - d. By propagation of social scientists

3. _____ is deciding in advance what to do and how to do.
 - a. Organizing
 - b. Directing
 - c. Planning
 - d. Controlling

4. Which of the following structure specifies the relationship between people, work and resource?
- Divisional structure
 - Organizational structure
 - Informal organization
 - Formal organization
5. Toothpaste is an example for _____ product.
- Durable
 - Specialty
 - Non-durable
 - Shopping

II. Fill in the blank by choosing the correct answer given in the bracket: 5x1=5
(Budget, Long-term, F.W. Taylor, Primary package, Bonus, Henri Fayol)

6. _____ is called as father of scientific management.
7. _____ is a statement of expected result expressed in numerical terms.
8. _____ is an incentive offered over and above the wages/ salary to the employees.
9. _____ investment decision is also called a capital budgeting decision.
10. _____ is the products immediate container.

III. Match the following: 5x1=5

- | 11. | A | B |
|-----|------------------------------|------------------------------|
| | a. Composition of family | (i) On the job training |
| | b. Authority | (ii) Role of public relation |
| | c. Job rotation | (iii) Costly affair |
| | d. Limitation of controlling | (iv) Elements of Delegation |
| | e. Publicity | (v) Social environment |
| | | (vi) Political environment |

IV. Answer the following questions in one word or sentence each carries one mark: 5x1=5

12. What is efficiency?
13. Name any one important test used for selection of employees.
14. Name one element of Direction.

15. Chief financial officer of Tejas company decided to issue the equity shares to public to collect the capital. Name the decision taken by the chief financial officer.
16. Write any one redressal agency under the Consumer protection Act.

PART-B

V. Answer any six of the following questions in two or three sentences wherever applicable each question carries two marks: **6x2=12**

17. Define Coordination.
18. State any two differences between unity of command and unity of direction.
19. Mention any two Standing plans.
20. What is organizational structure?
21. State any two limitations of internal sources of recruitment.
22. Name any two elements of communication process.
23. State any two importance of controlling.
24. Give any two examples of current assets.
25. State distinguishing features of advertising.
26. State any two consumer rights.

PART-C

VI. Answer any six of the following questions in ten to twelve sentences wherever applicable. Each question carries four marks: **6x4=24**

27. Briefly explain any four Fayol's principles of Management.
28. Explain briefly any four features of Show the different elements of the business environment that influence the success of business enterprises with a neat diagram.
29. Customers using more E- Payment method like pay-tm, phone- pay etc., in their business transaction identify the dimension of business environment from the above statement and write a note on it.
30. Briefly explain any four limitations of planning.
31. As a human resource manager list out any eight necessary external sources of recruitment to fill the vacancies in your company.
32. Explain briefly the first four steps in controlling process.
33. What do you call the capital needed for day to day operations? Briefly explain any three factors affecting such capital needs.
34. Explain any four functions of Marketing.

35. Briefly explain the elements of marketing mix.
36. State any four responsibilities of consumer while purchasing, using and consuming goods and services.

PART-D

VII. Answer any three of the following questions in twenty to twenty-five sentences each. Each questions carries eight marks: 3x8=24

37. Explain the characteristics of management.
38. What is decentralization? Explain the importance of decentralization.
39. Explain the stages of staffing process.
40. Suggest the suitable measure to be taken to overcome barriers of effective communication.
41. What is price? Explain the factors affecting price determination.